

HANSATON Media Information
Hamburg, March 26, 2018

**HANSATON sound SHD stream:
Combines binaural hearing intelligence with 2.4 GHz technology.**

The hearing system sound SHD stream with binaural features for a more natural hearing experience connects to any telephone with Bluetooth® connectivity*.



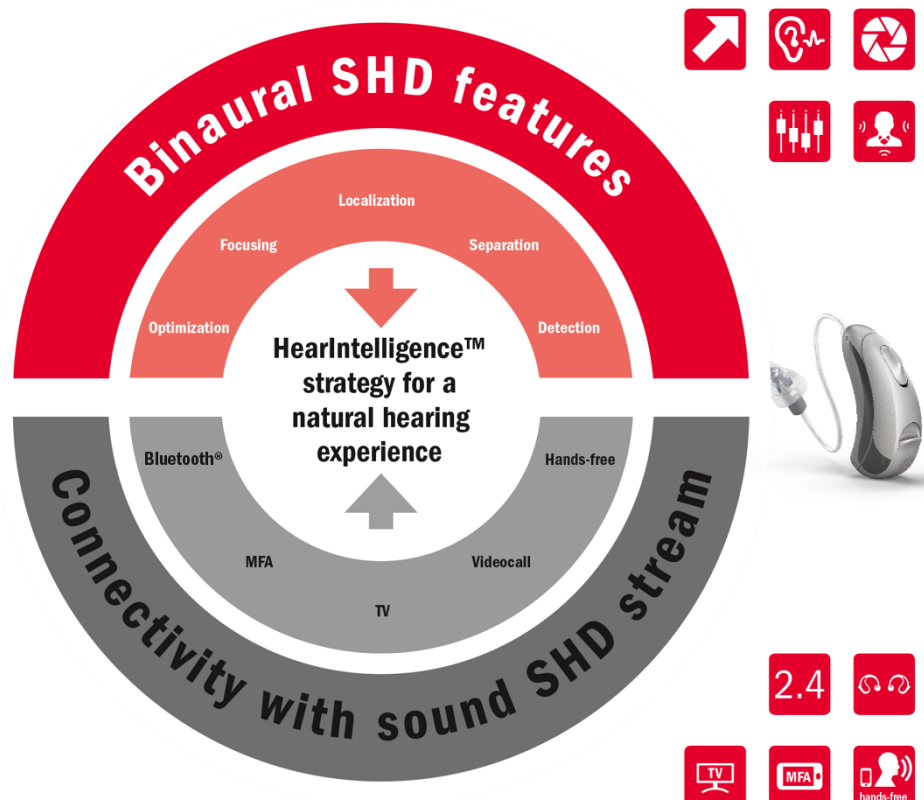
HANSATON's latest RIC hearing system sound SHD stream

Hear more naturally. Stream TV programs directly. Make telephone calls hands-free.

Hamburg, March 26, 2018: With the launch of sound SHD stream, Hamburg-based hearing system provider HANSATON is presenting its latest receiver-in-canal hearing system (RIC for short) in the sound SHD product family, which offers binaural features for a natural hearing experience and connects directly to Bluetooth® capable* telephones and smartphones thanks to 2.4 GHz wireless technology.

With the sound SHD stream, HANSATON offers hearing system wearers an all-rounder that ideally meets the needs and demands of the digital communication age. The RIC hearing system can be connected to the television and any Bluetooth® capable telephone*. Telephone and video calls by smartphone, tablet or computer can also be answered with a simple click on the program button, which is particularly easy to locate thanks to its shape. Safe hands-free phone calls, for example in the car or while cooking, are possible for all operating systems, in short MFA ("made for all"), for various manufacturers of Bluetooth® capable* telephones. Just as all of HANSATON's HearIntelligence™ hearing systems, the sound SHD stream also supports binaural hearing intelligence that makes the hearing experience personal and natural through precise language, localization and optimization functions.

Figure:
The new sound SHD stream combines binaural hearing intelligence with 2.4 GHz technology.



* With Bluetooth® 4.2 and most older Bluetooth® telephones

About HANSATON

Hearing system provider HANSATON based in Hamburg was founded in 1957 and has been part of the Sonova Group since 2015. Within the hearing system industry, HANSATON stands for innovative technologies and award-winning product design. Together with hearing system professionals and partners, HANSATON develops custom-tailored solutions to help people achieve an optimal hearing experience. HANSATON hearing systems are available in more than 70 countries worldwide.

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