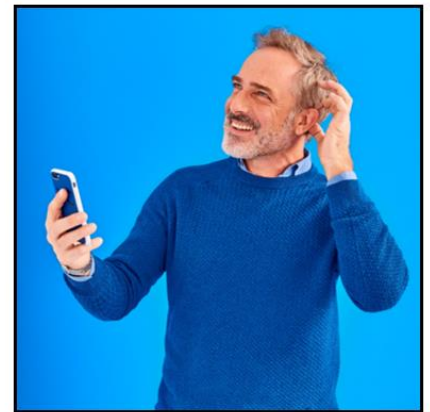


HANSATON media information
Hamburg, Monday, September 23, 2019

Brilliant sound quality, impressive spontaneous acceptance and outstanding Bluetooth® connectivity¹: rechargeable EXCITE hearing systems with powerful lithium-ion battery also available as BTE models from December 2019



Brilliant sound quality, impressive spontaneous acceptance and outstanding Bluetooth® connectivity¹: rechargeable EXCITE hearing systems with powerful lithium-ion battery also available as BTE models from December 2019

Hamburg, Monday, September 23, 2019: At the end of this year, HANSATON is set to expand its EXCITE product portfolio with a rechargeable behind-the-ear (BTE) hearing system which will be presented in an elegant and practical charging station. In addition to the already available receiver-in-canal (RIC) hearing system *AQ sound XC R* with a rechargeable lithium-ion battery, HANSATON will also offer BTE hearing system wearers the complete service and function package of the innovative EXCITE chip with its *AQ jam XC R* system.



The rechargeable EXCITE hearing system *AQ jam XC R* as a BTE model in an elegant charging station

AQ jam XC R also uses the Bluetooth® protocol that turns hearing systems into wireless headphones with a battery runtime of up to 24 hours² and thus provides users with excellent connectivity. To provide the ideal sound experience during hands-free and binaural telephone communication¹ as well as for music and TV streaming³, EXCITE automatically optimizes voice and music signals.

During the initial fit, the *Intelligent Acclimatization* feature is implemented to maximize spontaneous acceptance. It takes into account the experience level of the wearer and thus ensures a particularly pleasant hearing experience from the onset which is certainly a major advantage not only for new fittings.

With their special plasma coating, the stylish housings are dust and water-resistant, meeting the stringent requirements of IP68 classification. In addition to the well known, stylish six HANSATON color combinations, the new *AQ jam XC R* will also be available in the EXCITING DESIGN EDITION. With vibrant accents, *Exciting Red* and *Exciting Blue* are bound to highlight the wearer’s personal style.



Sandy Beige Sterling Silver Cloudy Grey Carbon Black Sparkling Bronze Space Titan Exciting Blue Exciting Red

¹ Telephone streaming: with Bluetooth® 4.2 and most older Bluetooth® phones; the term Bluetooth® and the associated logos are registered trademarks of Bluetooth SIG, Inc.

² Lithium-ion battery runtime: Without streaming: 24 hours; AirStream Technology (TV streaming): 16 hours; Bluetooth® telephone calls and music streaming: 11 hours

³ TV streaming: requires a TV connector connected to the TV set

About HANSATON

Founded in 1957, advanced hearing systems manufacturer and supplier HANSATON has been part of the Sonova Group since 2015. Throughout the hearing system industry, HANSATON stands for innovative technology and award-winning product design. Together with hearing system professionals and partners, HANSATON develops custom-tailored solutions to help people enjoy optimal hearing experiences. HANSATON hearing systems are available in more than 70 countries worldwide.

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